



RISE

ST. GEORGE
BUSINESS SUMMIT

2021 SPONSOR PACKAGES



SEPTEMBER 7-8 2021

Dixie Convention Center

Changing the way we do business.

The St. George Area Chamber of Commerce is proud to present the RISE Business Summit on September 7-8, 2021 at the Dixie Convention Center. This one day event is filled with influential speakers from innovative companies and brands. Learn cutting edge business solutions to help you run your business at the top of your game.

Focus of the summit:

- Economic Impact
- Tech
- Engineering
- Science
- Manufacturing
- Diversity and Inclusion
- Women in Leadership
- Entrepreneurship

Attendees will have the opportunity to experience an in-person event with a summit kick-off dinner, a full day of business learning, networking and closing reception.

2021 Partner Benefits

RISE ST. GEORGE BUSINESS SUMMIT	Presenting \$20,000	Platinum \$15,000	Gold \$12,000	Silver \$6,500	Bronze \$3,250	Booth \$1,000
General Activation						
Lead Sponsor for the summit	X					
Corporate video (3-5 minutes) available to be shown	X	X				
Sponsor of breakfast or special networking / snack break			X			
Lunch sponsor: One lunch including brief welcoming remarks at the start of the lunch	X					
*Sponsorship of ONE breakout session room with opportunity to speak or introduce session	X	X	X	X	X	
Ad in Utah Business Magazine	Full Page	Full Page	Full Page	Half Page		
Ad in event program	Full Page	Half Page	Half Page	Quarter Page	Logo	
Company description in program (number of words)	200	100				
Logo displayed on sponsor appreciation page of program	X	X	X	X	X	
Company video / commercial on website	X	X	X	X		
Company logo (linked to your homepage) on website	X	X	X	X	X	
Banner ad on summit website	X	X				
Company logo: Print advertising in local and regional publications summit ads	X	X	X			
Company logo included on all email campaigns where sponsors are mentioned	X	X	X			
Copy of attendee list	X	X				
On-site						
Company logo on event PowerPoint on main stage	X	X	X	X	X	
Exhibitor / display table	X	X	X	X	X	X
Acknowledgment from organizers from podium	X	X	X	X	X	
Registrations per event (additional registrations available to all partners at a discounted price)	8	6	4	4	2	1
VIP seating at meals and general sessions	X	X	X			
Additional Partnership Opportunities						
Kick off dinner sponsor: Host and welcome remarks at kick off dinner, includes all benefits of silver level \$7,500						
Summit swag sponsor: Provide enough product for each attendee's swag / welcome bag \$500						
Summit Additional Advertising Opportunities						
Email blast to attendees (your content) \$750						
Company logo on summit signs and website \$500						

*Upon approval and partnership of the St. George Chamber

Contact Us

Sarah Kyle

skyle@utahbusiness.com

Mobile: 626.660.6320

